



**Title:** Director of Education & Engagement  
**Classification:** Full-Time  
**Reports to:** Executive Director  
**Department:** Education & Engagement

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#### **About Bravo! Vail**

The Bravo! Vail Music Festival brings world-renowned musicians to picturesque venues throughout the Vail Valley for six weeks, drawing music lovers from around the world. As stewards of exceptional orchestral and chamber music in the Vail Valley, Bravo! Vail is also proud to continue the tradition of providing the very best education programs to youth and adults.

**Bravo! Vail Mission:** Bravo! Vail enriches people's lives through the power of music by: • Producing the finest performances by the greatest artists; • Fostering music education; • Promoting a lifelong appreciation of the arts.

**Bravo! Vail Vision:** Once in a lifetime musical experiences. Each and every time.

**Bravo! Vail Values:** • Advances excellence; • Shares artistic passion; • Acts with integrity and respect; • Embraces collaboration.

Bravo! Vail's administration is a tight-knit, collaborative group of happy, active people who value each other as team members. Each department at Bravo! Vail takes great pride in their work, while also taking great pleasure in the unique Vail lifestyle. The relaxed, dog-friendly office is full of camaraderie (and snacks), and during the summer while the festival is on, the work is intense and the energy is infectious.

#### **Position Summary:**

The Director of Education & Engagement is responsible for effectively executing the mission of the department: creating meaningful connections, inspiring musical curiosity, and sharing the joy of great music with the broadest possible audience. There are currently more than 20 Education & Engagement programs or series, categorized into four focus areas:

- Access/Exposure - Create entry points and increase access to live performance
- Instruction - Cultivate and inspire young people to study music

- Enrichment/Enhancement - Build context for understanding and enjoyment
- Professional Development - Support the next generation of artists and arts leaders

The Director of Education & Engagement is also responsible for the thorough and ongoing assessment of Education & Engagement programs to determine effectiveness and overall success of initiatives. The Director of Education & Engagement works closely with the artistic team and Executive Director to develop strategic direction for the programs and is responsible for managing an Education & Engagement Coordinator.

### **Essential Functions:**

- Manage department resources effectively;
- Develop and oversee annual Education & Engagement budget and meet all revenue goals while minimizing expenses; Collaborate with Finance, Artistic, and Operations departments on shared line items and meet quarterly with VP of Finance to monitor projections and expenses;
- Oversee strategic evolution, growth, development of all Education & Engagement programs; understand metrics to establish success for each program; work to actively improve all programs to enhance how Bravo is meeting the needs of the community and fulfilling its mission;
- Oversee After-School programs throughout academic year (piano and violin) with management of major components essential to the programs' success including oversight of teachers, curriculum, teacher/parent communication, resource management and school district relationship.
- Capture data, track metrics and assess and evaluate all programs on an ongoing basis to ensure measurable success;
- Consistently approach existing programs with a critical eye to identify areas for possible efficiencies, growth, improvement or change;
- Develop new Education & Engagement programs as they align with Bravo! Vail mission and departmental vision;

### **Key Relationships and Collaborations:**

- Create annual department plan and work with Artistic and Operations departments to implement all Education & Engagement programs throughout the year;
- Build and maintain strong collaborative relationships with internal departments and colleagues and coordinate on projects as needed;
- Provide content to Marketing and Development departments for promotions and fundraising efforts;
- Interface with festival artists who are participating in Education & Engagement Programs. Act as a representative of the Festival in all such instances, treating artists with utmost care and respect and ensuring their experience at Bravo! Vail is positive.
- Work closely with numerous external stakeholders and partners including event venues, community partners, local music teachers, students, parents, Eagle County School District, libraries, vendors and more.
- Serve as staff liaison to the Board Education Committee. Present status updates at quarterly meetings of the Board of Trustees and actively engage the committee members on a regular basis through volunteer opportunities and strategic planning.

### **Administrative Responsibilities:**

- Hire, train, supervise and manage one Education Coordinator. Provide timely reviews, offer positive and constructive feedback and work collaboratively to reach departmental and organizational goals;
- Track and analyze attendance, survey data and other programmatic data to identify strategies for improvement, growth, and for use in grant writing and fundraising efforts.

- Monitor departmental budget and ensure all expense and revenue goals are met.
- Oversee Education & Engagement programs including but not limited to: Staff meeting music presentation, monthly Inspiration Lunches, etc.

**Values, Background and Knowledge:**

- A passion for Bravo! Vail’s mission to enrich peoples’ lives through the power of music;
- Deep connection to Bravo! Vail’s core values: *Advances excellence; Shares artistic passion; Acts with integrity and respect; and Embraces collaboration;*
- Ability to interact and develop relationships with co-workers, give and receive constructive input, contribute ideas and viewpoints, adapt to changing circumstances and expectations and commitment to understand and remedy interpersonal conflicts.
- Must have significant knowledge of classical repertoire and Education & Engagement best practices and industry standards;
- Energetic, flexible, collaborative and proactive team member;
- Excellent judgement and creative problem-solving including conflict resolution skills;
- Self-reliant, but open to growth opportunities;
- Bachelor’s degree, preferably in Music and/or Education;
- A minimum of three years of work experience in music education, ideally including keyboard or string instruction for elementary students;
- Exceptional written, oral, interpersonal, public speaking and presentation skills;
- Proficiency in Microsoft Office; familiarity with Tessitura desirable;
- Dedicated to meeting expectations through timely/quality project completion;
- Weekend and holiday work may be required to satisfy requirements.

**Compensation:**

Salary \$60,000 - \$80,000

**Benefits:**

- Group insurance (medical, dental, vision, life)
- Health incentive
- Paid holidays, personal/medical and vacation
- Company matching retirement contribution

*We are an equal opportunity employer, and all qualified applicants will receive consideration for employment without regard to race, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity, or any other characteristic protected by federal, state, or local laws.*

**How to Apply:**

Email resume and cover letter to [jobs@bravovail.org](mailto:jobs@bravovail.org), with subject line: Director of Education & Engagement