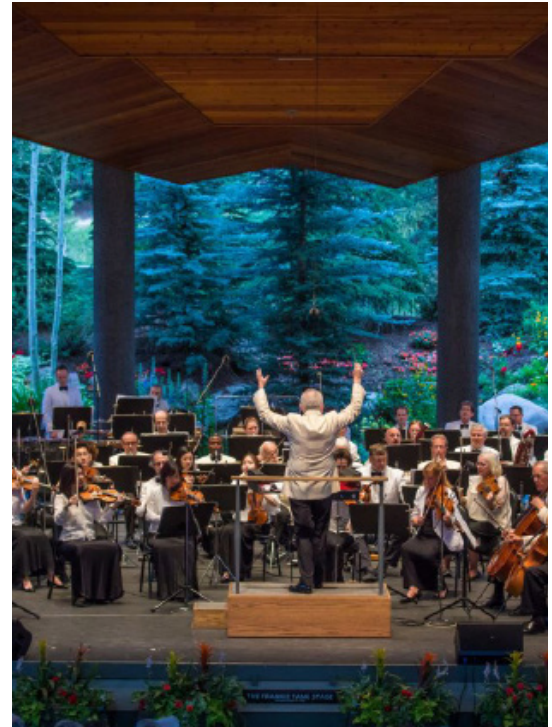


# ADVERTISING WITH BRAVO! VAIL

## 2019 PROGRAM BOOK



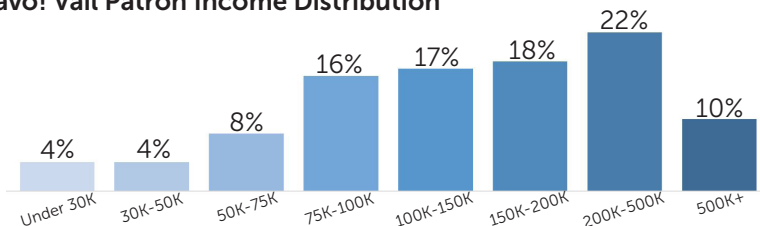
## ABOUT BRAVO! VAIL

For the 2019 season, Bravo! Vail Music Festival is thrilled to announce not only the return of the New York Philharmonic, The Philadelphia Orchestra, and Dallas Symphony Orchestra, but also the exciting North American debut of Chamber Orchestra Vienna-Berlin featuring virtuoso violinist Anne-Sophie Mutter. Throughout the summer, world-renowned soloists and conductors will grace the stage with breathtaking works in a beautiful outdoor setting at Gerald R. Ford Amphitheater. The amphitheater stage will also be transformed as never before for two dramatic performances of Puccini’s opera *Tosca*, an unprecedented production for Bravo! Vail.

Our keepsake Program Book reaches over 60,000 patrons who have a significant economic impact on our community and will be available at over 50 events during the summer including orchestra performances, chamber concerts, and a multitude of free events throughout the Vail Valley. Music lovers will also view your advertisement in the digital Program Book distributed via email and online at BravoVail.org.

### SEE REVERSE SIDE FOR RATES AND SPECS

Bravo! Vail Patron Income Distribution



## ADVERTISE TODAY!

Contact Nancy Stevens at  
970.827.4316 or  
nstevens@bravovail.org

## 2019 ADVERTISING RATES

Contract length	1-year 2019	3-year* 2019-2021
-----------------	----------------	----------------------

### FRONT OF BOOK PAGES 1 - 32

2-Page Spread	\$6,795	\$5,775
Full Page	\$3,525	\$2,995
Half Page	\$2,395	\$2,035

### ADJACENT TO CONTENT NEXT TO PROGRAM PAGES

Bookmark**	\$5,000	\$4,250
Full Page	\$3,700	\$3,145
Half Page	\$2,495	\$2,120

### STANDARD BACK OF BOOK, AFTER PROGRAM PAGES

Full Page	\$3,345	\$2,845
Half Page	\$2,110	\$1,795
Quarter Page	\$1,125	\$955

## ABOUT OUR READERS

**62K**

Annual audience members

**\$20.4M**

Annual economic impact by concert-goers  
and orchestra members

**\$8.4M**

Annual local spending on dining by concert-goers  
and orchestra members

**\$7.0M**

Annual local spending on lodging by concert-goers  
and orchestra members

**\$2.9M**

Annual local spending on retail by concert-goers  
and orchestra members

**\$100K+**

Annual household income for over 67% of concert-goers

\*3-YEAR ANNUAL RATE IS EXEMPT FROM PRICE INCREASES, BILLED ANNUALLY, AND LOCKED IN FOR THREE YEARS (2019-2021).

\*\*THE BOOKMARK IS PLACED ON THE PROGRAM BOOK PAGE FEATURING THE EVENING'S PERFORMANCE.

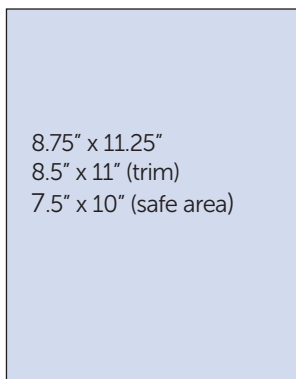
## BRAVO! VAIL PROGRAM BOOK AD SPECS

### ART SPECS

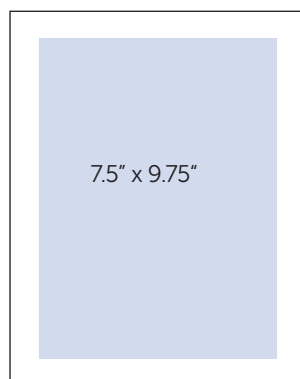
- Acrobat PDF 5.0 or 6.0; export using PDF/X-1a setting
- Please ensure that all photos and artwork used in finished ad are at 300dpi; CMYK process, .TIF or .EPS format
- Embed all fonts and images in PDF submission
- Please do not include crop or bleed marks in the file

### FILE SUBMISSION

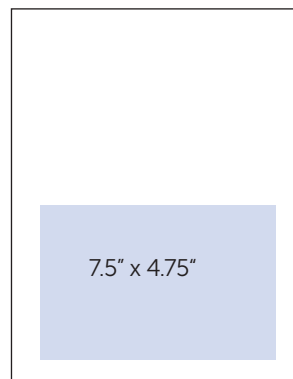
- Email files smaller than 15MB to [nstevens@bravovail.org](mailto:nstevens@bravovail.org)
- Files larger than 15MB may be submitted for free using Dropbox
- Include the www. prefix with your web address in your ad for a live link in the digital version of the Program Book
- No bleed is necessary for 1/2 and 1/4 page ads



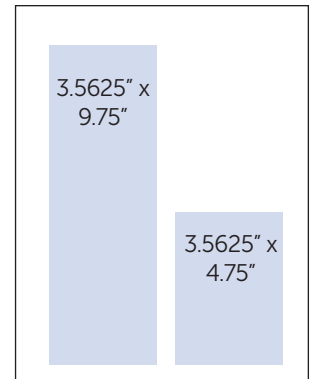
FULL PAGE BLEED



FULL PAGE NO BLEED



1/2 PAGE HORIZONTAL NO BLEED



1/2 VERTICAL & 1/4 PAGE NO BLEED

## 2019 PROGRAM BOOK ADVERTISING AGREEMENT

	<u>1 Year Contract</u>	<u>3 Year Contract*</u>
2-PAGE SPREAD FRONT OF BOOK PAGES 1 - 32:	<input type="checkbox"/> \$6795	<input type="checkbox"/> \$5775
FULL PAGE FRONT OF BOOK PAGES 1 - 32:	<input type="checkbox"/> \$3525	<input type="checkbox"/> \$2995
HALF PAGE FRONT OF BOOK PAGES 1 - 32:	<input type="checkbox"/> \$2395	<input type="checkbox"/> \$2035
FULL PAGE ADJACENT TO CONTENT:	<input type="checkbox"/> \$3700	<input type="checkbox"/> \$3145
HALF PAGE ADJACENT TO CONTENT:	<input type="checkbox"/> \$2495	<input type="checkbox"/> \$2120
BOOKMARK	<input type="checkbox"/> \$5000	<input type="checkbox"/> \$4250
FULL PAGE STANDARD:	<input type="checkbox"/> \$3345	<input type="checkbox"/> \$2845
HALF PAGE STANDARD:	<input type="checkbox"/> \$2110	<input type="checkbox"/> \$1795
QUARTER PAGE STANDARD:	<input type="checkbox"/> \$1125	<input type="checkbox"/> \$955

\*3 YEAR RATE IS EXEMPT FROM PRICE INCREASES, BILLED ANNUALLY AND LOCKED IN FOR 2019, 2020 & 2021.

Please mark your selection above and complete the following:

COMPANY NAME \_\_\_\_\_

ADVERTISING CONTACT \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

PAYMENT BY CREDIT CARD      # \_\_\_\_\_ EXP \_\_\_\_\_ CVV \_\_\_\_\_

**IMPORTANT 2019 DATES!**

- RETURN CONTRACT BY **JAN 22** AND RECEIVE 2 FREE LAWN TICKETS TO ANY CONCERT
- CAMERA-READY ARTWORK DUE **APRIL 2**
- 50% DEPOSIT DUE **APRIL 2**
- FINAL PAYMENT BALANCE DUE **JUNE 14**

CHECK HERE TO USE YOUR ARTWORK FROM A PREVIOUS YEAR

TERMS & CONDITIONS: By signing this legally binding contract, ADVERTISER agrees to the terms of advertising in the Bravo! Vail Program Book for the 2019 Season. ADVERTISER agrees to abide by all due dates for payments and art submission and understands that a 2% late fee will be assessed monthly to accounts over 30 days due. Please submit this form to Nancy Stevens by email to [nstevens@bravovail.org](mailto:nstevens@bravovail.org), fax to 970.827.5707, or mail to 2271 N Frontage Rd W, Ste C, Vail CO 81657.

\_\_\_\_\_  
Advertiser Signature

\_\_\_\_\_  
Date

For more information contact Nancy Stevens at 970.827.4316 or [nstevens@bravovail.org](mailto:nstevens@bravovail.org).