



Media contacts:

Tom Boyd
Vail Valley Foundation
tboyd@vvh.org
o. 970.777.2015

Lisa Mallory
Bravo! Vail
lmallory@bravovail.org
o. 970.827.5700

*****For immediate release*****

Encore in the making: Vail Valley Foundation and Bravo! Vail reach new agreement to continue making music in the mountains

Vail, Colo., January 19, 2016 — For twenty-eight years, the Bravo! Vail Music Festival has brought top orchestras and classical musicians to the Gerald R. Ford Amphitheater with programming that has lifted the Valley's cultural atmosphere to new heights.

Today, Bravo! Vail and the Vail Valley Foundation announced a new agreement which will ensure Bravo! performances at the Gerald R. Ford Amphitheater for years to come.

Bravo! has long called the Ford Amphitheater home, bringing some of the world's finest classical music to the Valley during the summer season. During the last twenty-eight years, the Vail Valley Foundation, which owns and operates the Gerald R. Ford Amphitheater, the festival's main venue, has led several capital campaigns to bring the facility to a level of excellence in step with the quality of performances held at the venue each year.

"The partnership has made for stellar performances in a unique mountain setting," said Dan Godec, Chairman of the Board for Bravo! Vail. "The Gerald R. Ford Amphitheater is one of the most remarkable venues in all the Rocky Mountains. The music, paired with the setting, creates a truly exceptional mountain experience. We love it, the musicians love it, and we believe it is a key component of our success through the years. We are very happy that the Gerald R. Ford Amphitheater remains our home."

At the heart of the new agreement between the two entities are three key components: Long-term planning around critical dates each summer; open and frequent communication regarding how each organization can support the other; and a role for Bravo! Vail in contributing \$500,000 over the next five years to the ongoing capital improvement and general repair and maintenance costs associated with the facility.

The agreement establishes a new partnership between venue and organizer, which will help Bravo! Vail remain successful well into the future.



“Who could imagine the Vail Valley without Bravo! and all of the wonderful performances they bring to our community each year,” said Harry Frampton, Chairman of the Board of Directors at the Vail Valley Foundation. “We are extremely grateful to Dan Godec and the Bravo! Board for their collaborative spirit in reaching this new agreement and for the incredibly generous financial support the Ford Amphitheater will receive from Bravo! to keep the Ford Amphitheater in spectacular condition. We look forward to welcoming Bravo! each summer to a place they should rightly call ‘home’.”

After a record-breaking 2015 season, Bravo! Vail will bring the Academy of St Martin in the Fields, the Dallas Symphony Orchestra, The Philadelphia Orchestra, the New York Philharmonic and others to Vail for performances June 23 through August 6, 2016. During this time, the festival plans to host 55 performances, 22 of which are scheduled for the Gerald R. Ford Amphitheater.

About Bravo! Vail

Bravo! Vail celebrates its 29th season June 23 through August 6, under the leadership of Executive Director Jennifer Teisinger and Artistic Director Anne-Marie McDermott. Bravo! Vail is a 501 (c) 3 Colorado non-profit organization, founded in 1987. It relies on the generous support of patrons and donors to maintain its status as one of the best music festivals in the world. Visit bravovail.org to learn more.

About the Vail Valley Foundation

Since 1981, the non-profit Vail Valley Foundation has fulfilled its mission: To enhance and sustain the spirit of the Vail Valley by providing leadership in educational, athletic and cultural endeavors. Fueled by the generous support from private and corporate entities, the Foundation is responsible for providing its Colorado community with some of its most treasured annual events, such as the Mountain Games, Birds of Prey World Cup races, and the Vail International Dance Festival. Visit www.vvf.org to learn more.

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